

2023 BENCHMARK REPORT

CONTENT

ROLE:

DEVELOPMENT, RESEARCH

DESIGN COLLABORATION

PR COLLABORATION

PROMOTION:

QUARTERLY EMAIL NURTURE

CAMPAIGN AND LINKEDIN AD

CAMPAIGN

Annual

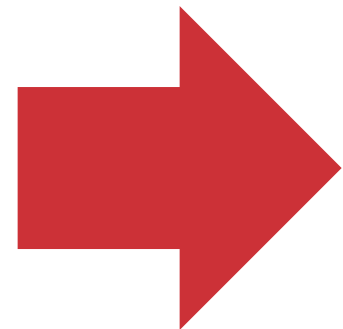
Results:

PRESS RELEASE

CLICKS: 1,628

EARNED MEDIA:

73 ARTICLES



**Generated
360 LEADS**

